

b:blot





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Keep a cool head.

## ■ The Brand

Adhuna Bhabani Akhtar and brother Osh Bhabani have combined their passion for hairstyling, cutting edge styles and sharp business acumen to create b:blunt, India's premier 'destination hair salon'. With twenty years experience in the hair industry, Adhuna is regarded as one of India's foremost hairstylists. She created a new hairstyling idiom at a time when Indian youth were confidently striding into the new millennium. Today b:blunt represents the global Indian and crafts effortlessly stylish hair with professional precision and care. Adhuna's team of internationally trained professionals is regarded as trendsetters, redefining hairstyling in Bollywood with films like Dil Chahta Hai, Humraaz, Lakshya, Don, Rang De Basanti, Honeymoon Travels Pvt Ltd and Dhoom II. A visit to b:blunt is an experience in itself. You will leave the salon looking fashionable, feeling special and bidding bad hair days goodbye. The success of b:blunt is built on this foundation: of quality hairdressing, client comfort and international standard services.

## ■ The Academy

Though at a nascent stage, the hair industry in India is considered one of the fastest growing industries in the country. Leading hairstylists today are focused on contemporary styling, international training, up to date global trends, a professional approach and creativity. With this, awareness and a willingness to experiment is also permeating into the mindsets of Indian women and men.

Adhuna Bhabani Akhtar and Osh Bhabani bring this inimitable mix to b:blunt. Trained at Toni & Guy, Vidal Sassoon and Wella GB in the UK, Adhuna began her career in India working with L'Oreal. Taking their enviable experience, the brother-sister duo, along with a team of loyal and highly skilled stylists, launched b:blunt, 'a destination hair salon'.

Born and educated in the UK, Osh Bhabani is a professionally trained hairdresser with his own enviable list of high profile clients. He plays the dual role of being the force behind business operations of b:blunt. Osh's ten years of experience in hairdressing give him the requisite foresight and understanding to manage all operations and marketing activities for b:blunt.

A strong belief in ideas, hard work, tremendous commitment and ensuring a consistency in offering the latest trends has put Adhuna, Osh and their team at the top of their profession. Adhuna and Osh pride themselves on sharing knowledge and nurturing and absorbing exceptional talent.

Today team b:blunt is as well known for its outstanding work on transforming and creating new looks and setting trends for Bollywood, as for its close association with India's top fashion magazines such as Vogue, Elle and L'Officiel on photo shoots, offering a glimpse of the latest trends in hair. Cumulatively boasting over 25 years of experience, the b:blunt team enjoys common beliefs and goals.

As India shines in all other spheres, so also in the business of style. And the numerous salons across the country require talented, well-trained and individualistic haircutters who can redefine style.

If you have that flair and a career in hairstyling is what you want to pursue, then the b:blunt University programme offers a comprehensive technical and practical coursework packages in the field of hair services. Our educational team is constantly creating and innovating. The training programmes are informative, inspiring and fun. The highly experienced and skilled faculty will work closely with students, personally training them on all techniques through theory and practical sessions. The b:blunt University offers an excellent opportunity for those interested in pursuing a career in hairdressing.

## ■ Faculty

Several members of the b:blunt University faculty have been an integral part of Adhuna and Osh's creative team since 1998. Between them, the faculty members have degrees in arts, commerce and the food industry but enjoy leadership positions in the field of hairstyling. Many have over a decade of experience in hairstyling and have trained with the best international hairdressing houses from around the world like Toni & Guy, L'Oreal, Vidal Sassoon, Wella GB, Lillian Maund School and Guy Kremer.

Their expertise covers specialisations like advance cut and colour, hairdressing, men's barbering, classic cuts and make up. Their experience has earned them awards and makes them best of class in long hair dressing, cutting, colouring and hair treatments. The faculty enjoys the common passion for hairstyling, a desire to innovate and learn and an enthusiasm to share their knowledge and ideas.

## ■ The Faculty members

- KINGSLEY GOMES
- AVAN CONTRACTOR
- BENAIFER CONTRACTOR
- NAZAFARIN GAZDAR
- PRAVIN PAWAR
- URVI SANGHAVI
- MICHELLE COELHO
- MAMTA TALREJA





Be ahead of your class

OVERVIEW OF COURSES >>

## ■ Foundation course

The six-month Beginners Course in haircutting and styling is a comprehensive step-by-step guide to classic cutting, blow drying, styling, colour & technical work, product awareness and salon etiquette.

During the course of this programme, students will experience demonstrations from our team of dedicated educators followed by interactive workshop sessions where they will work closely with our team on live models and mannequin heads to perfect their techniques.

Our educators will constantly assess and observe the progress of each student individually, and offer valuable feedback every step of the way.

The wide range of skills imparted shall equip students with the ability and confidence to handle themselves in a professional salon environment.

## ■ Welcome to b:blunt Advanced Education

Our policy has always focused on sharing the knowledge we gain in the development of our art. Our dedicated educators have designed a wide range of courses to meet a variety of experience levels and learning needs and guide students in their search for technical and artistic excellence. We believe that learning is the key to a rewarding and progressive career.

Mumbai is the entertainment capital of India, and it is here that we are inspired to develop and create new looks for many of our leading personalities. We work regularly with the fashion fraternity in the form of magazine features and cover shoots, fashion-shows, TV commercials etc, in order to stimulate ideas and thoughts for hair.

At b:blunt we like to do things differently, to give people a truly unique experience, both in our salons and at our University.

## ■ Advanced cutting programme

This course focuses on the skills of the salon stylist, encouraging them to take their abilities to the next level. The objective of this course is to build confidence in the already experienced stylist and encourage the flow of new ideas that can be easily absorbed into daily salon life. Whether it's adding a twist to the classics or creating high fashion looks, this course is perfect for stylists wishing to update their skills. This

course encourages the stylist to see a haircut from a new perspective and personalise their work.

## ■ Advanced cut and colour programme

Adding colour to a haircut can be a daunting task, not just for the stylist but also the client. It is therefore important to understand the concept of colour and use the haircut as a canvas. Moving away from classic highlights allows a technician to put his/her personal stamp on a haircut and leave the client feeling totally unique, special and wanting to come back for more. 'Colour-the-cut', that's the philosophy in our salon and in our education. This course offers ideas to build your business through colour and offers the stylist a break from the norm. The advanced cut and colour programme is best suited to stylists who are responsible for cutting and technical work in the salon with at least two years in the profession.

## ■ Barbering

Men's styling today is more in demand than ever with the new millennium man visiting a salon at least once every four weeks. He requires current looks and trends and hassle free hair. Our barbering course takes you through all the different levels of scissor over comb and clipper work, using styling products that are more suited to men and new techniques to add texture and definition. Our skills and experience in barbering have been rewarded with a loyal celebrity client list. You too can build one once you have mastered the art of barbering, b:blunt style.

## ■ At home with b:blunt education

If you are already a working hairdresser, then spending time away from the salon can be a barrier to training. Keeping this in mind, at b:blunt we have developed an in-salon training programme which will bring our training methods, faculty and curriculum right to your doorstep. Whether you are looking for an intimate technical seminar or a visual extravaganza for a large audience, our team of professionals can design a programme to suit your needs. Like individual hairstyles, our in-salon programmes can also be customised.

## ■ In-salon seminar

Taking the idea of bringing training to you, we offer the opportunity of sending one of our education team to your salon, to spend time working with your team, exchanging ideas and motivating them. After a detailed consultation with you, we can formulate a personalised training programme to cater to your individual salon requirements. Duration and timings of these specialised courses can be tailored to the individual company.

An excellent opportunity for anyone wishing to pursue a career in hairdressing.

To enrol in this programme, contact Farida on Tel: 022 6592 9655; Mobile: +91 9819725868.



Juhu : Salon & Academy

Sundeeep Building, 1st Floor, Plot no. 52, Jai Hind Society, N.S.10th Road, JVPD Scheme, Juhu, Mumbai 400 049. Tel: 022 2628 5082/5309/2703

Kemps Corner : Salon

Block No.1, Ground Floor, Kohinoor Building, 29 Hughes Road, Kemps Corner, Mumbai 400 007. Tel: 022 6598 0301/0370